ICT TODAY

THE OFFICIAL TRADE JOURNAL OF BICSI

ICT TODAY IS BICSI'S PREMIER PUBLICATION THAT AIMS TO PROVIDE AUTHORITATIVE, VENDOR-NEUTRAL COVERAGE AND INSIGHT ON NEXT GENERATION AND EMERGING TECHNOLOGIES, STANDARDS, TRENDS AND APPLICATIONS IN THE GLOBAL ICT COMMUNITY.

GUIDELINES FOR SUBMITTING MANUSCRIPTS TO ICT TODAY

WHY SUBMIT A MANUSCRIPT?

Published quarterly, *ICT TODAY* is distributed to all BICSI members and credential holders, technical schools, and BICSI educational course and event attendees. Authors are therefore able to share their scholarly insight with more than 26,000 professionals in the ICT industry. Publishing a manuscript in *ICT TODAY* is a prestigious honor that earns authors respect among their peers and positions them as experts in the industry.

icttodayeditor@emconsultinginc.com

EM **BICSI**®

GETTING STARTED

ICT TODAY circulation includes ICT professionals involved in designing, specifying and installing today's and tomorrow's high-bandwidth, mission-critical cabling systems and data centers. It's very important to keep the circulation and mission in mind when thinking about manuscript submissions.

Before submitting a manuscript idea, please review the publication and the following guidelines so you can more thoroughly understand our audience and the technical content we are looking for.

WHAT WE ARE LOOKING FOR

ICT TODAY is looking for academic, vendor-neutral insight and knowledge on emerging technologies in the global ICT industry. We prefer to publish authentic, original manuscripts that have not been previously published in another trade journal. White papers and positions papers that have been distributed throughout the ICT technical community and standards bodies may be considered.

ICT TODAY features in-depth technical or theoretical manuscripts that provide fresh coverage on evolving next generation ICT technologies, standards and applications.

Manuscripts can take the form of a position paper, technical study or white paper, providing detailed analysis and research to help bridge the gap between theory and practice. Manuscripts can also offer thorough discussion on new and different approaches and principles to designing and installing ICT in a variety of current environments and applications, or they can be business and industry articles that provide new, contemporary insight on current trends, issues and practices.

Manuscripts should be vendor-neutral and remain balanced and professional, while providing authentic, thought-provoking content with substantial authoritative viewpoints and an evident impact factor. *ICT TODAY* does not publish manuscripts that simply reiterate previously published industry information, tutorials on well-known and documented industry practices or traditional case studies promoting a specific product or solution or quoting vendors or vendor partners involved in a project.

▶ VENDOR NEUTRALITY: *ICT TODAY* prides itself on remaining vendor neutral. Manuscripts should, therefore, not reference specific vendors and product trade names. It is acceptable to refer to the specifics of a technology or application, but manuscripts should not serve as a promotion for any product or company.

▶ LENGTH & FILE TYPE: Manuscripts generally run from 2,000 to 3,000 words. *ICT TODAY* prefers to receive manuscripts in Microsoft® Word with left-aligned formatting, spaces between paragraphs and the use of subheadings to separate key points.

▶ FREQUENCY POLICY: To be fair to all potential contributors, *ICT TODAY* may limit the number of contributions from any one company or author within a given year.

▶ VISUALS AND GRAPHICS: *ICT TODAY* encourages all authors to provide visuals and graphics for their manuscripts. Photos can show a specific application or design, while graphics can include tables, illustrations, graphs, charts or schematics. All visuals and graphics should include captions.

(Because *ICT TODAY* is a vendor-neutral publication, any product photos containing brand names or logos will be edited to exclude the logos).

VISUALS AND GRAPHICS GUIDELINES:

▶ **Photos and Illustrations**

All photos should be high-quality digital images in 300 dpi resolution or higher. For file type, we recommend .jpg, .tif, or other Adobe Photoshop-compatible files.

▶ **Charts and Graphs**

All charts and graphs should be provided in Microsoft Excel, Illustrator file or high resolution unflattened Photoshop as long as they are at least 5" wide and 300 dpi resolution or higher.

Note: While we do not recommend embedding graphics in the Word document containing the manuscript, we also understand that not every author may have the capabilities to provide high-resolution graphics. Depending on the complexity, we may accept simple tables created and embedded in the Word document.

HOW TO SUBMIT

To submit a manuscript to *ICT TODAY,* potential authors need to first submit an abstract proposal. The abstract should be approximately 300 words in length and provide a detailed description of the manuscript. Abstract proposals can be sent directly to the editor via email at icttodayeditor@emconsultinginc.com.

For a specific issue based on the *ICT TODAY* editorial calendar, the abstract should be received approximately fifteen weeks prior to publication date (e.g., December 30 for the April/May/June issue, March 31 for the July/August/September issue). Please do not submit an abstract unless you have approval from your company to do so. With your abstract, please submit the author name, company, address, phone, email and Web addresses, as well as a brief biography detailing the experience and expertise of the author.

The Editorial Review Board, in conjunction with the editor, will review all proposals shortly after receiving the abstract and contact potential contributing authors as to whether or not their abstract has been accepted for development into a published manuscript. In some instances, the editor may suggest a different focus for your manuscript to better fit the editorial mission.

Note: Acceptance of an abstract does not guarantee final publication. Final manuscripts are assessed by the Editorial Review Board for conformance to the requirements of the publication, editorial mission and editorial calendar. Final decision concerning publication of a manuscript in *ICT TODAY,* rests with the Editorial Review Board.

If your abstract is accepted for publication in *ICT TODAY,* you will be asked to submit your completed manuscript approximately twelve weeks prior to publication date (e.g., January 20 for the April/May/June issue, April 21 for the July/August/September issue). Please note that manuscripts slated for a specific issue may be held for a subsequent issue due to space constraints. Please be aware that your manuscript will be edited for technical accuracy, style, vendor neutrality, space requirements and ease of reading. The editor may also contact you for clarification on specific items or to request that more information be added to meet *ICT TODAY,* editorial mission.

CONTACT

Contact the editor of *ICT TODAY,* at icttodayeditor@emconsultinginc.com.

ICT TODAY
THE OFFICIAL TRADE JOURNAL OF BICSI

ICT TODAY IS BICSI'S PREMIER PUBLICATION THAT AIMS TO PROVIDE AUTHORITATIVE, VENDOR-NEUTRAL COVERAGE AND INSIGHT ON NEXT GENERATION AND EMERGING TECHNOLOGIES, STANDARDS, TRENDS AND APPLICATIONS IN THE GLOBAL ICT COMMUNITY.

ICT TODAY EDITORIAL CALENDAR

ICT Today publishes only original manuscripts that have never been published in any another trade journal or ICT magazine, whether in hard copy or online. We welcome all ICT-relevant topics, including vertical industries (e.g., Health Care, Airports, Power Plants). Each article submission should include in-depth design/installation and technical details in the quest of educating further our BICSI member audience and subscribers. This further education is accomplished by publishing the articles of industry subject experts and technology thought leaders to whom we owe our thanks for *ICT Today's* success and distinction from other ICT and data center publications.

2024

JANUARY/FEBRUARY/MARCH
Applications of Artificial Intelligence in IT

APRIL/MAY/JUNE
Role of ICT in Sustainable Development/ Future of Clean Technologies

JULY/AUGUST/SEPTEMBER
Cloud, Edge Computing, and the Future of Cybersecurity

OCTOBER/NOVEMBER/DECEMBER
Lastest Installation and Connectivity Trends

To submit an article, please refer to the *"Writing Guidelines"* document. You may contact the editor, Kristin Allman, at icttodayeditor@emconsultinginc.com.

For advertising opportunities in *ICT TODAY*, contact Caleb Tindal at +1 800.572.0011 x0107 or caleb.t@emconsultinginc.com.

Bicsi®

icttodayeditor@emconsultinginc.com